

2021 Thales Data Threat Report

Data Security in the Era of Accelerated Cloud Transformation and Remote Work

01 COVID-19 brings new challenges for security



COVID-19

Impact of COVID-19 across organizations and remote working are paving way for the increased security challenges as well as areas of strategic security spend.

22%

of respondents said they were very prepared to handle security risks caused by the pandemic.





81%

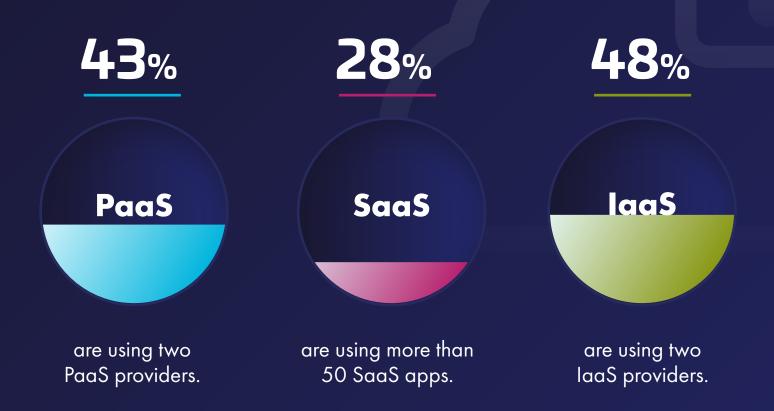
are concerned about the security risks/threats of employees working remotely.

46%

ranked privacy and security as the most important investment during the pandemic.



02 Multicloud momentum creates opportunities, but increases risks





54%

say that more than 40% of their data is stored in external cloud.

46%

say that more than 40% of the sensitive data stored in cloud is encrypted.





state that more than 50% of the sensitive data stored in cloud is encrypted.





have complete knowledge of where their data is stored.

03 Data breaches and security threats increase in complexity



claimed to have experienced a security breach.





report seeing an increase in cyber-attacks in the past 12 months.



ranked Malware as the leading source of security attacks.





saw an increase in Ransomware attacks

04 **Zero Trust strategy gaining momentum**

31%

have a formal strategy and have actively embraced a Zero Trust policy.



76%

rely on some concepts of Zero Trust security to shape cloud security strategy.



Threats on the horizon: quantum computing



44%

are very concerned about the security threats of quantum computing



This level of awareness should be generating interest in post-quantum cryptographic techniques and efforts to improve crypto agility.





Discover Sensitive Data



Encrypt Sensitive Data



Secure Encryption Keys



Control User Access

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Visit **cpl.thalesgroup.com/data-threat-report** to download the full report, including 451 Research recommendations.

451 Research **S&P Global**

Market Intelligence

Source: 2021 Data Threat custom survey from 451 Research, part of S&P Global Market Intelligence, commissioned by Thales